

# THE MODERN FRANCHISE DISCOVERY EXPERIENCE

Designed for today's buyer.  
Built to elevate your brand.



## FOR FRANCHISE BRANDS



### PREMIUM OPTICS

A modern, mobile-first design that builds immediate trust.



### ENHANCED PROFILES

Showcase your brand clearly and beautifully, with the details buyers expect.



### CONTROLLED CONNECTIONS

Buyers connect selectively with brands they've researched - not bulk leads.



### EXCLUSIVE TO FRANCHISES

Built for franchise systems, representing brands directly and authentically.



### POSITIVE EARLY SIGNALS

Brands are reporting strong contact rates and more engaged prospects.

## FOR FRANCHISE BUYERS



### SMARTER EXPLORATION

Intuitive search, filters, and favorites make it easy to explore opportunities.



### HELPFUL TOOLS

Our Matching Quiz, comparison tools, and net worth calculator help prospects quickly evaluate and narrow franchise options.



### GUIDES & RESOURCES

Practical content that supports every stage of the franchise journey.



### CONTROLLED CONNECTIONS

Buyers connect selectively with brands they've researched - not bulk leads.



### BUYER ACCOUNTS AND DASHBOARD

Free accounts unlock tools and a personalized dashboard that serves as a home base to organize and manage the process.

franchise.com

1-800-898-4455 | info@franchise.com | www.franchise.com

# WHERE FRANCHISORS FIND SERIOUS BUYERS

Franchise Discovery  
Reimagined



## WHY IT MATTERS

Today's buyers expect more.  
Franchise.com delivers:

### **A premium destination:**

Franchise.com is built to be the trusted, go-to place where franchise buyers start their journey.

### **Clarity over clutter:**

Instead of overwhelming buyers with bulk forms, Franchise.com emphasizes quality, one-to-one connections.

**A differentiated brand presence:** Franchisors benefit from profiles that look modern, setting them apart in a crowded market.

### **Momentum underway:**

Early adopters are already seeing stronger engagement, and the platform is expanding quickly.

## PARTNER WITH US



### **Enhanced Profiles**

Showcase your brand beautifully, with clarity and confidence



### **Pay-Per-Lead**

Simple, transparent pricing

franchise.com  
Connect with Us Today