

THE FRANCHISE.COM DIFFERENCE

Franchise.com is the next chapter in franchise discovery —reimagined for modern buyers who are serious about exploring opportunities.



WHY IT MATTERS

Today's buyers expect more. Franchise.com delivers:

A premium destination: Franchise.com is built to be the trusted, go-to place where franchise buyers start their journey.

Clarity over clutter: Instead of overwhelming buyers with bulk forms, Franchise.com emphasizes quality, one-to-one connections.

A differentiated brand presence: Franchisors benefit from profiles that look modern, setting them apart in a crowded market.

Momentum underway: Early adopters are already seeing stronger engagement, and the platform is expanding quickly.

PARTNER WITH US



Enhanced Profiles

Showcase your brand beautifully, with clarity and confidence



Pay-Per-Lead

Simple, transparent pricing

franchise.com
Connect with Us Today

THE MODERN FRANCHISE DISCOVERY EXPERIENCE

Designed for today's buyer.
Built to elevate your brand.



FOR FRANCHISE BRANDS



PREMIUM OPTICS

A modern, mobile-first design that builds immediate trust.



ENHANCED PROFILES

Showcase your brand clearly and beautifully, with the details buyers expect.



FOCUSED CONNECTIONS

One-to-one "Connect" from your profile page — no bulk lead forms.



EXCLUSIVE TO FRANCHISES

Built for franchise systems, representing brands directly and authentically.



POSITIVE EARLY SIGNALS

Brands are reporting strong contact rates and more engaged prospects.

FOR FRANCHISE BUYERS



SMARTER EXPLORATION

Intuitive search, filters, and favorites make it easy to explore opportunities.



HELPFUL TOOLS

Easy-to-use Comparison and Net Worth Calculator tools make evaluation simpler.



GUIDES & RESOURCES

Practical content that supports every stage of the franchise journey.



CONNECT WITH CONFIDENCE

Clear, One-to-one "Connect" ensures deliberate intent.



BUYER ACCOUNTS AND DASHBOARD

Free accounts unlock tools and a personalized dashboard that serves as a home base to organize and manage the process.

franchise.com

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